

EN PRIMEUR[®]

ULTRA PREMIUM WINE KIT | TROUSSE À VIN HAUT DE GAMME

Elegance Re-defined

En Primeur contains 18L of 100% pure region specific varietal grape juice and concentrate hand selected from leading vineyards around the world to create a wine of elegance in your glass. You will be proud to share your wine with family and friends.

You will love your En Primeur wine kit because...

We travel the world to bring the juices from the world's leading vineyards to your local winemaking retailer.

In as little as 8 weeks, you will have crafted your own wine with comparable quality to those sold through your local wine store.

A Genuwine Advantage. The addition of a 250g package of our proprietary Genuwine Winery Dried Grape Skins in select red wine kits enhance the flavour profile and bouquet of your wine.



A new standard in wine excellence. Intense flavour, enhanced bouquet and bold character lend to the distinctive qualities consistently found with En Primeur.

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WHITE WINES

★ **Australian Chardonnay – Golden Heights** 3 | 3 | 0

Our Australian Chardonnay is fermented on a combination of heavy toasted Hungarian oak shavings and lightly toasted American oak chips. This supple, elegant wine boasts rich aromas of honey and tropical fruits while apples, melon and toasted oak notes tantalize the palate.

German Riesling Gewürztraminer – Rheingau 1 | 3 | 1-2

Two of Germany's most iconic varietals are combined to produce an exceptional wine. This Riesling Gewurztraminer blend offers apples, spice and a hint of minerals enticing the nose. Slightly off dry with perfectly balanced acidity, flavours of citrus, floral and honey linger gracefully on the palate.

Italian Pinot Grigio – Trentino 0 | 3 | 0

Refresh yourself with Italy's most popular white wine. Deeply aromatic with ripe pear, lychee and honey on the nose, this wine lures you to take a sip. Beautifully balanced flavours of ripe juicy pear and stone fruit tantalize the palate and lead to an enduring finish.

★ **New Zealand Sauvignon Blanc – Waihopai Valley** 0 | 4 | 0

Sourced from the Sauvignon Blanc capital of the world, this popular full-bodied white wine of intricate complexity displays tantalizing aromas of tropical fruits and honey against a backdrop of bold citrus notes and a touch of minerality.

ALL SCALES BASED ON FINISHED WINES

OAK					BODY					SWEETNESS					
light	>>>	heavy			light	>>>	full			dry	>>>>	sweet			
1	2	3	4	5	1	2	3	4	5	0	1	2	3	4	5

Zero indicates no oak

*All wines can be sweetened to taste following fermentation

★ Award Winning Wines

RED WINES

★ **Amarone Della Valpolicella Classico** 4 | 4-5 | 0

Fermented on Sangiovese Genuwine Winery Dried Grape Skins and toasted French oak chips, this is an assertively full-bodied wine with a delectable nose of black cherries, dark chocolate and well balanced oak. It offers ripe dark fruit flavours cradled by firm tannins culminating in an almost endless finish.

★ **New Zealand Pinot Noir – Dashwood** 3-4 | 3-4 | 0

Elevated aromas of plump red cherries, bitter chocolate and spice define the intense varietal character of this full-bodied wine. Fermented on Hungarian oak cubes and winery grade yeast, the palate is rich and oaky supported by blackberries and herb flavours layered over silky, integrated tannins.

★ **California Cabernet Sauvignon – Woodbridge** 3 | 4 | 0

This richly built wine is fermented on Cabernet Merlot Genuwine Winery Dried Grape Skins and heavy toasted American oak chips lending intricate layers of luscious black currants and cherries followed by black pepper laced with toasted oak.

★ **Chilean Carmenère – Mapocho** 2 | 4 | 0

Our Chilean Carmenère is fermented on Merlot Genuwine Winery Dried Grape Skins and offers liberal flavours of fresh blackberries, plums and violet. Full-bodied, this exquisite wine treats the palate to the richness of French toasted oak with smooth silky tannins and succulent dark fruits. An excellent balance between freshness, fruit and structure gives an ample and impressively persistent finish.

★ **Australian Shiraz – Mundulla** 4 | 4-5 | 0

This full-bodied wine features Shiraz Genuwine Winery Dried Grape Skins and untoasted American oak shavings. Warm black fruit and berries entice the nose, while concentrated flavours of red fruit, oak and chocolate round out the experience.

★ **Chilean Merlot – Talagante** 4 | 4 | 0

This full-bodied wine is fermented on Cabernet Merlot Genuwine Winery Dried Grape Skins and heavy toasted French oak shavings. It offers elevated succulent juicy berry flavours accentuated by delicate aroma notes of coffee and vanilla.